

EMPOWERED ADDS CIO TALENT TO DRIVE NEW HEALTHCARE INITIATIVE

-- Former Blood Services CIO Terry Cairns to join Empowered --

Ottawa, ON, August 20, 2012 – Empowered Networks, www.empowered.ca, a specialized Systems Integrator that designs, deploys and manages technical solutions for networks, labs and data centers, today announced the creation of a Canadian Healthcare Initiative to provide an industry-specific approach to this important and growing segment of the IT market.

Empowered's integrated solutions, which encompass Wireless, Cloud, IT Service Management, Project & Portfolio Management, and IT Security, will help healthcare providers achieve their customer care objectives while reducing their IT spend.

Terry Cairns, former CIO for Canadian Blood Services (CBS) has joined Empowered to lead this initiative. While at CBS he was responsible for the strategic direction and operational performance of information technology in one of the few nationally accredited healthcare organizations in Canada, an organization of over 4,700 staff and 17,000 volunteers. Prior to joining Canadian Blood Services Terry spent 7 years at MDS Inc., a world leader in the life sciences industry where he was Senior Vice President and Chief Technology Officer and before that Vice-President and Chief Information Officer at MDS Nordion, a division of MDS. Terry also spent 10 years at Newbridge Networks, eventually becoming Vice-President, Corporate Information Technology and where he helped Newbridge grow from \$67M to \$2B in sales.

"I was a customer of Empowered's at Canadian Blood Services and I experienced firsthand the value they deliver with their IT solutions," said Cairns. "Expanding their success into the broader Healthcare arena is a natural extension and I'm looking forward to applying my experience in this area to help grow the business."

With the introduction of the Healthcare Initiative, Empowered now delivers solutions to customers in 7 key industries including Telecom, Technology, Financial Services, Education, Utilities and Government.

About Empowered Networks®

Empowered Networks® is a specialized Systems Integrator - designing, deploying and managing practical technical solutions for Networks, Labs and Data Centers by combining proven products and systems with technical, engineering and consulting expertise. With a team of almost one hundred technical professionals, Empowered solves the toughest technical problems, recommends, deploys and integrates the right hardware and software, and delivers unparalleled support to some of Canada's most successful enterprises in telecom, financial services, education, technology, and government. A privately-held Canadian company headquartered in Toronto, Empowered has offices in Moncton, Montréal, Ottawa, Waterloo, Calgary and Vancouver. For more information, please call 1.877.325.1855 or visit www.empowered.ca.

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